

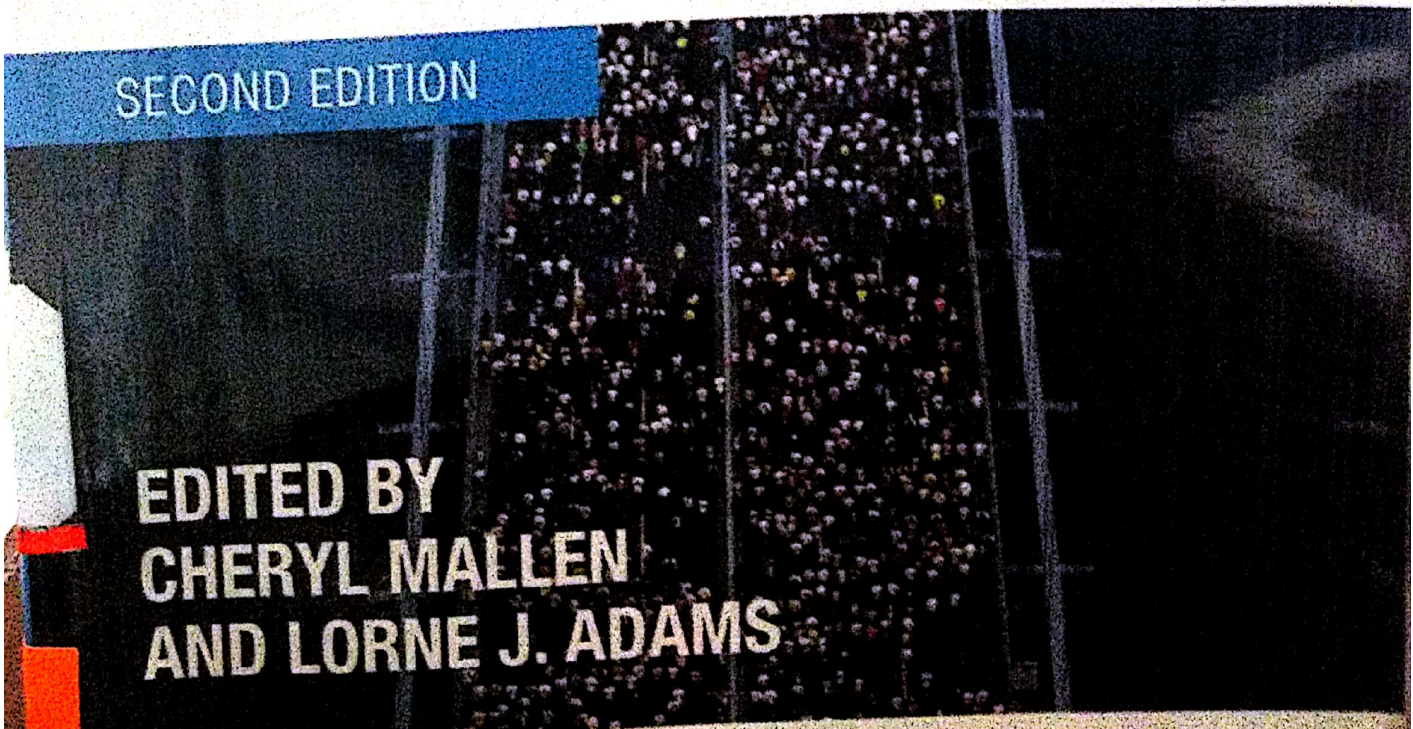


EVENT MANAGEMENT IN SPORT, RECREATION AND TOURISM

THEORETICAL AND PRACTICAL DIMENSIONS

SECOND EDITION

EDITED BY
CHERYL MALLEN
AND LORNE J. ADAMS




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